

A close-up, high-magnification photograph of an eagle's eye, showing the intricate details of the iris and the surrounding feathers. The eye is a deep, golden-brown color, and the feathers are a mix of brown and white. The image is partially obscured by a blue overlay on the right side.

IFTF Foresight Essentials

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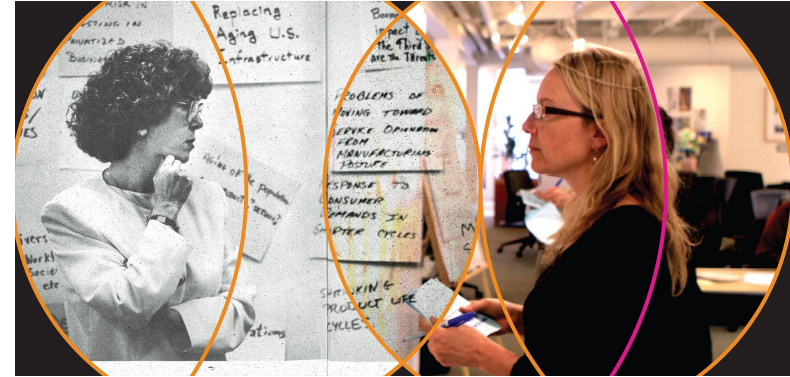
Get Ready.



Foresight Essentials

# Who We Are

- IFTF is an independent, **public interest education and futures research** organization founded in 1968, based in Silicon Valley.
- Our mission is to help **organizations and leaders become future-ready**.
- We provide practical **tools, research, and programs** that turn foresight into the critical new insights that ultimately lead to transformative action in the present.



# Strategic foresight is useful

Strategic foresight is a set of tools, processes, and mindsets for creating better strategies and making better decisions under conditions of **uncertainty**.

By becoming literate in strategic foresight, you can:

- **Reframe your assumptions** and develop new strategies
- Better anticipate long-term threats and **identify opportunities**
- Create a **shared systems-level perspective** about urgent futures for your team, organization, or community

# What's it like to take a class with IFTF?

## Seasoned faculty with practical knowledge



Gabe Cervantes



Toshi Hoo



Sara Skvirsky



Nathalie Lopez



Wayne Pan



Susanne Forchheimer



Rod Falcon



Bob Johansen



Jake Dunagan

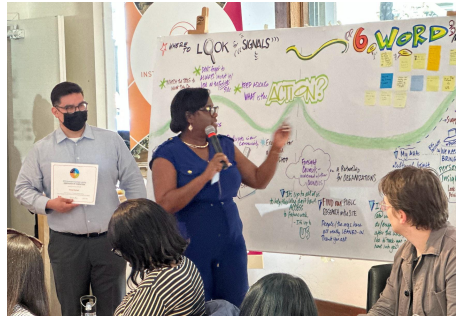


Lyn Jeffery



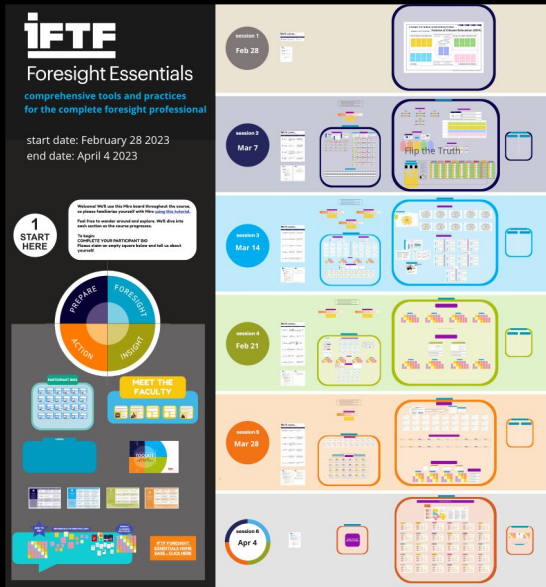
# What's it like to take a class with IFTF?

Diverse, global group of learners

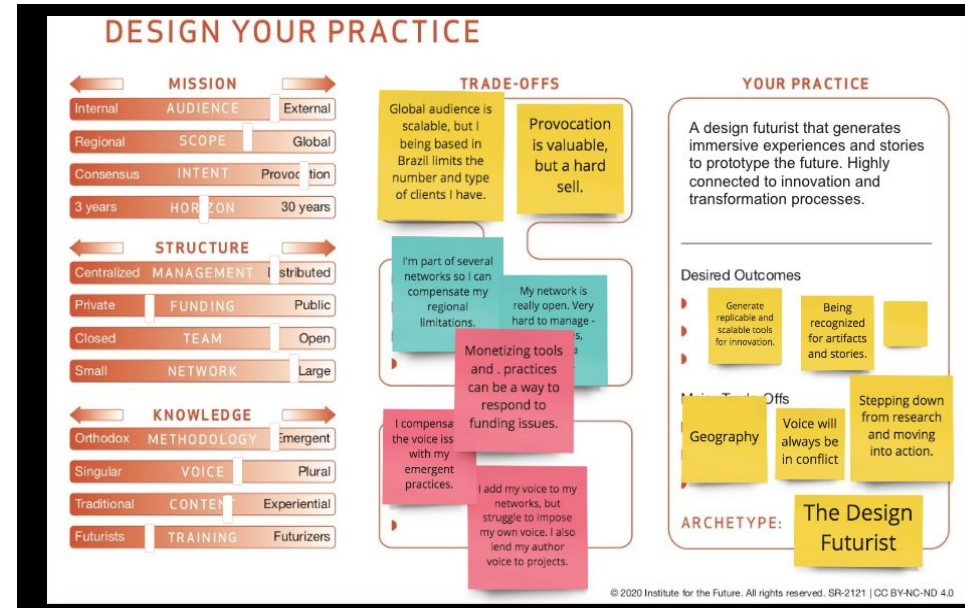


# What's it like to take a class with IFTF?

Innovative learning tools and environments



Make your foresight actionable



# IFTF Foresight Cycle: how to create impact with foresight

## 1 | PREPARE

Gather “**building block**” evidence (signals and drivers), frame futures questions, prepare your mind.

## 2 | FORESIGHT

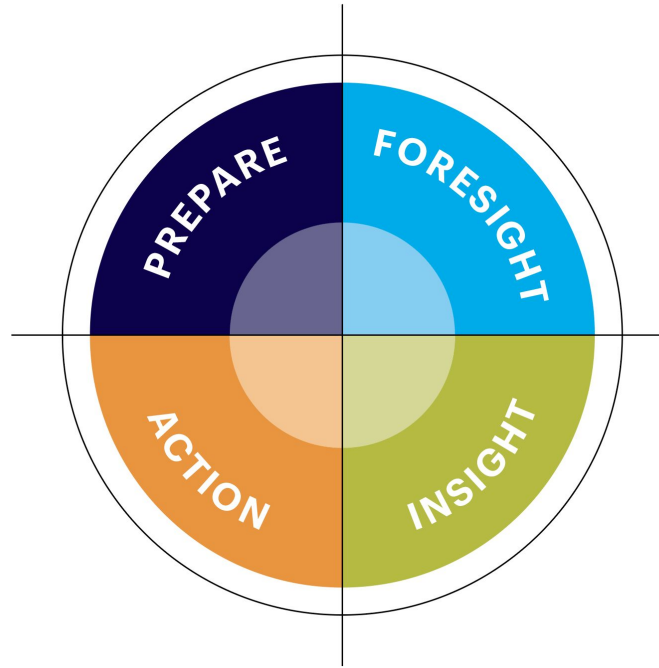
Develop **plausible, compelling, provocative narratives and visions** of multiple futures.

## 3 | INSIGHT

Generate **meaningful implications**.

## 4 | ACTION

Frame and prioritize possible actions.



# Foresight fundamentals: **Key terms**

Drivers of  
change

+

Signals of  
change



Ten-year  
Perspectives

# IFTF Foresight Essentials Training Portfolio

## Foresight thinking for insight and action



### Foresight Essentials

Comprehensive tools and methods for a complete foresight practice

### Experiential Futures

Make the future come alive in the present

### Scenario Building

Build four alternative futures scenarios from scratch



### Custom Trainings

Customized content and curricula to build your foresight capacity

### Foresight Leadership Accelerators

Apply foresight to solve custom business challenges, for executives

### Futures Thinking on Coursera

Self-paced, self-guided futures thinking intro

### IFTF Fast Futures

Foresight for beginners, in 90 minutes

### Foresight Awareness for Philanthropy

90-minutes to jumpstart your organizational foresight practice

# Foresight Essentials



# ITTF Foresight Essentials

## Comprehensive tools and methods for the complete foresight professional

- **Cultivate** your foresight mindset
- **Learn to:**
  - identify and analyze futures evidence
  - make plausible and provocative futures forecasts
  - frame insight and new actions from foresight
  - engage your stakeholders with foresight
- **FORMAT:** IN-PERSON 3 days or ONLINE, 6 sessions over 6 weeks, 22 hours of class



*ITTF Foresight Essentials toolkit with 25 tools, introductory booklet, and templates*

# Scenario Building

# IFTF Scenario Building

## A step-by-step process for creating four possible worlds using Dr. Jim Dator's classic Alternative Futures Scenario framework

- **Build four distinct scenarios** with the alternative futures scenarios framework
- **Immerse** yourself in 4 futures of work
- **Tune up** your scenario practice with insight and communications tools
- **FORMAT:** ONLINE, 5 sessions, 16 hours of class over 5 weeks



# Experiential Futures

# IFTF Experiential Futures

## Make the future come alive in the present

- **Learn** hands on methods and tools that combine design thinking with futures thinking
- **Develop** experiential future scenarios and Artifacts from the Future
- **Design** new offerings and business models for the next decade
- **FORMAT:** Online, 3 sessions over 3 weeks, 9 hours of class



# IFTF Futures Thinking Specialization on Coursera



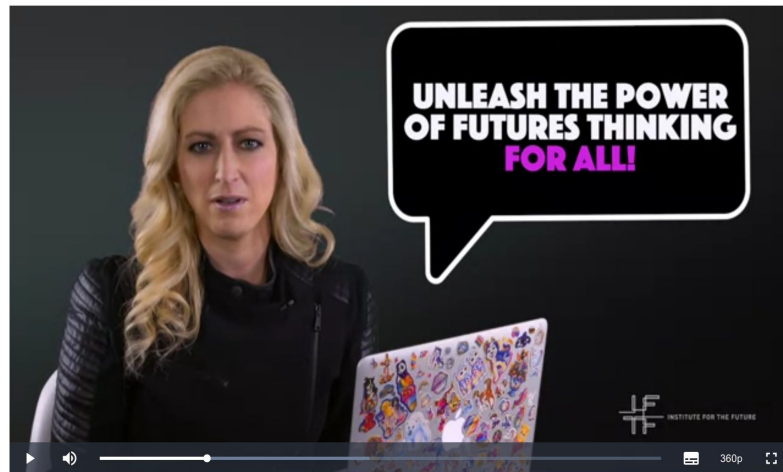
# IFTF Futures Thinking on Coursera

5 introductory, self-paced futures thinking courses  
45 hours of video instruction and related research content

- Immerse in futures-thinking skills and methods
- Join peer interactions with global foresight learners
- Create an applied learning project
- Coursera certification
- **FORMAT:** Self-paced on Coursera

Welcome to the course! Meet your professor Jane McGonigal

[Share](#)



# IFTF Fast Futures

Foresight for beginners in 90 minutes for \$99

- **Introduction to basic foresight practices**
- **Learn the 3 most important habits of professional futurists**
- **Get a clearer idea** if foresight is a skillset or career path you'd like to pursue
- **FORMAT:** Live instructor interactions with Jane McGonigal



## **Futures thinking is...**

**YOU**, thinking about the life you want to lead, the changes you want to make, and the world you want to live in.

# IFTF Foresight Essentials Training Portfolio

## Foresight thinking for insight and action



### Foresight Essentials

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# IFTF Custom Foresight Essentials

## Customized to your organization

- **Build** foresight capacity, preparing leaders to be **future-ready**
- **Identify** emerging challenges and opportunities – in order to frame new actions
- **Develop** strategic vision, teamwork, agency, and hope
- **FORMAT:** Customized curriculum, content to meet your organizational needs



# IFTF Custom Foresight Essentials, selected examples

- **Foresight Awareness:** 90-minutes, for UN Office of the Secretary-General
- **Foresight Essentials Custom Training:** 2 days in person for a cohort of foundation grantees
- **Strategic foresight Micro-credential:** 3 2-hour classes, for senior analysts at global consulting firm
- **Social Simulations:** 2-hour session for a health insurance provider
- **AI-enabled Futures Skills:** 4-6 classes with Bob Johansen, plus solo AI Augmentation Workbooks
- **Foresight Leadership Accelerator:** 5 labs and a Futures Summit, for a global manufacturer
- **Custom Foresight Training for Innovation:** Half-day training for innovation leader, for a global tech company

The logo for NEC, consisting of the letters "NEC" in a bold, blue, sans-serif font.The logo for KPMG, featuring the letters "KPMG" in a bold, blue, sans-serif font, with four small squares above the "K".The logo for the Bill & Melinda Gates Foundation, featuring the text "BILL & MELINDA GATES foundation" in a serif font, with "foundation" in a smaller, italicized font.The logo for Cigna, featuring a stylized green tree icon to the left of the word "Cigna" in a blue, sans-serif font.The logo for Levi's, featuring the word "Levi's" in a white, sans-serif font inside a red, batwing-shaped border.The logo for United Way, featuring the words "United Way" in a white, sans-serif font inside a blue rectangle, with a circular icon to the right showing a stylized figure holding hands.The logo for the YWCA, featuring the word "the" in a purple, sans-serif font, followed by a large, stylized "Y" in purple and red, with "YWCA" in a small, red, sans-serif font below it.

A person with short, light-colored hair is seen from behind, looking at a large, illuminated geometric structure. The structure consists of several concentric, slightly offset rectangular frames made of glowing orange-yellow light tubes. The background is dark, and the overall atmosphere is futuristic and contemplative.

# Start your foresight journey



# IFTF Foresight Essentials Training Portfolio

## Foresight thinking for insight and action



### Foresight Essentials

\$6,000 standard / \$4,000 non-profit

### Experiential Futures

\$2,000

### Scenario Building

\$3,500



### Custom Trainings

Custom courses and pricing

\$9,000 and up

### Foresight Leadership Accelerators

Custom courses and pricing

### Futures Thinking on Coursera

\$49 per month to complete the specialization, or audit for free

### Foresight Awareness for Philanthropy

\$99

### IFTF Fast Futures

\$99

# Upcoming Trainings in 2025/2026

## IFTF Foresight Essentials Training

**Oct 14 - 16**

In person, DC area

**Oct 29 - Dec 10**

Live-Online, 6 sessions

**Dec 9 - 11**

In person, Palo Alto

**Feb 3 - Mar 10, 2026**

Live-Online, 6 sessions (US East Coast/Europe timing)

**April 14-16, 2026**

In person, Palo Alto

IFTF Foresight Essentials

## IFTF Foresight Awareness for Philanthropy (90 mins, online)

**Dec 1, 2025**

Live-online

**Feb 23, 2026**

Live-online

## IFTF Fast Futures (90 mins, online)

**Dec 9, 2025**

Live-online

## IFTF Experiential Futures IFTF Scenario Building

2026 dates to come.

# IFTF resources for your ongoing foresight practice

Subscribe to the **IFTF Newsletter** for useful tips, tricks, & foresight info from the community.



**IFTF.ORG / SUBSCRIBE**

Join us for **IFTF Foresight Talks** - live interviews with leading-edge foresight practitioners from around the world, with plenty of time for Q&A



EVENT **MEET UPS**

**Nov 6, 2025, 9:00 am PT**  
IFTF Signal Swap: How to Discuss Signals



EVENT **WEBINARS**

**Dec 11, 2025, 9:00 am PT**  
Using Strategic Foresight to Imagine the Future of Connected Communities with Alison Huppert and Heather Hughes

A close-up, macro photograph of a bird's eye, showing the intricate details of the iris and surrounding feathers. The eye is large and round, with a mix of brown and blue tones. The feathers around the eye are dark and have a fine, textured appearance.

For more  
information,  
please contact  
[foresightessentials@iftf.org](mailto:foresightessentials@iftf.org)



Foresight Essentials