



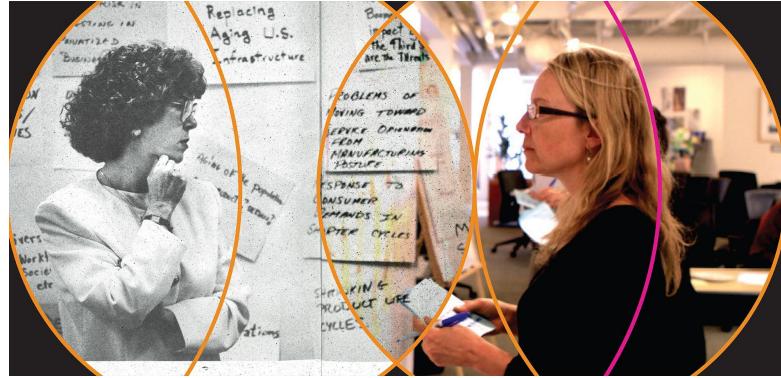
IFTF Foresight Essentials

Get Ready.

IFTF
Foresight Essentials

Who We Are

- IFTF is an independent, **public interest education and futures research** organization founded in 1968, based in Silicon Valley.
- Our mission is to help **organizations and leaders become future-ready**.
- We provide practical **tools, research, and programs** that turn foresight into the critical new insights that ultimately lead to transformative action in the present.



Strategic foresight is useful

Strategic foresight is a set of tools, processes, and mindsets for creating better strategies and making better decisions under conditions of **uncertainty.**

By becoming literate in strategic foresight, you can:

- **Reframe your assumptions** and develop new strategies
- Better anticipate long-term threats and **identify opportunities**
- Create a **shared systems-level perspective** about urgent futures for your team, organization, or community

What's it like to take a class with IFTF?

Seasoned faculty with practical knowledge



Gabe Cervantes



Toshi Hoo



Sara Skvirsky



Nathalie Lopez



Wayne Pan



Susanne Forchheimer



Rod Falcon



Bob Johansen



Jake Dunagan



Lyn Jeffery

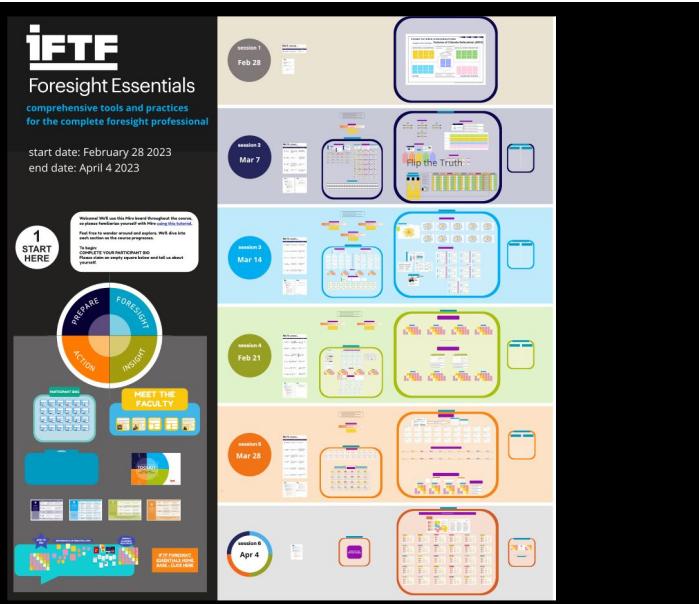
What's it like to take a class with IFTF?

Diverse, global group of learners

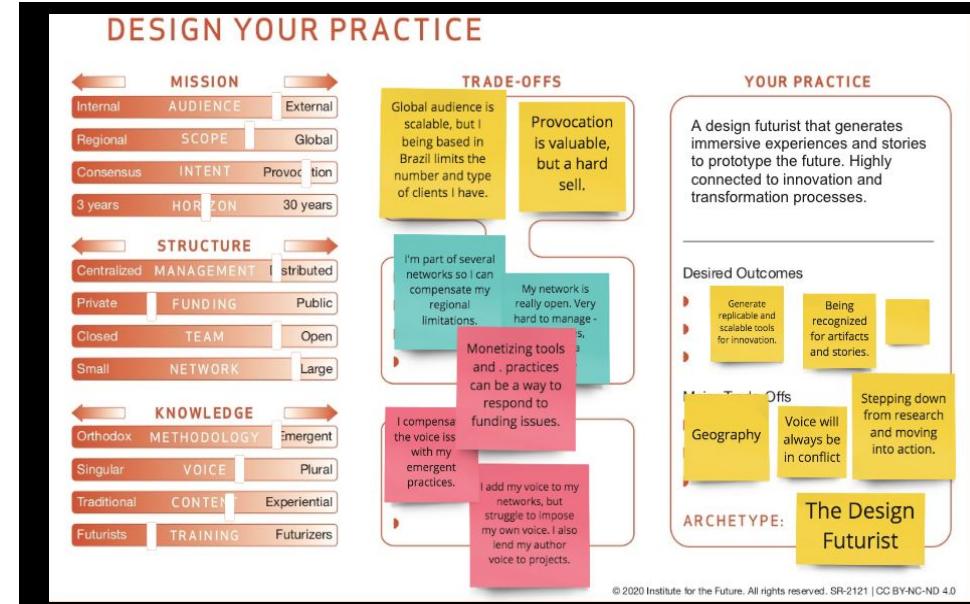


What's it like to take a class with IFTF?

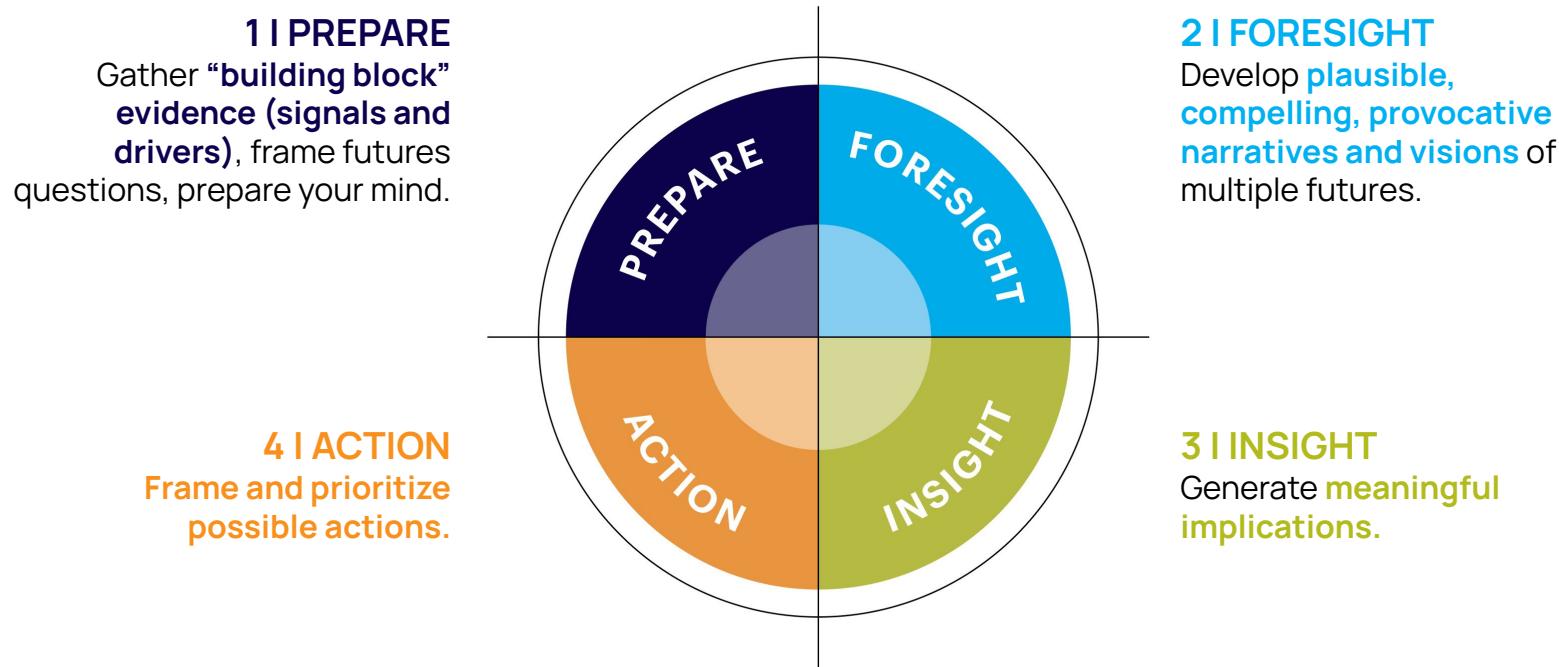
Innovative learning tools and environments



Make your foresight actionable



IFTF Foresight Cycle: how to create impact with foresight



Foresight fundamentals: Key terms

Drivers of
change

+

Signals of
change



Ten-year
Perspectives

IFTF Foresight Essentials Training Portfolio

Foresight thinking for insight and action



Foresight Essentials

Comprehensive tools and methods for a complete foresight practice

Experiential Futures

Make the future come alive in the present

Scenario Building

Build four alternative futures scenarios from scratch

Custom Trainings

Customized content and curricula to build your foresight capacity

Foresight Leadership Accelerators

Apply foresight to solve custom business challenges, for executives

Futures Thinking on Coursera

Self-paced, self-guided futures thinking intro

IFTF Fast Futures

Foresight for beginners, in 90 minutes

Foresight Awareness for Philanthropy

90-minutes to jumpstart your organizational foresight practice

Foresight Essentials

IFTF Foresight Essentials

Comprehensive tools and methods for the complete foresight professional

- **Cultivate** your foresight mindset
- **Learn** to:
 - identify and analyze futures evidence
 - make plausible and provocative futures forecasts
 - frame insight and new actions from foresight
 - engage your stakeholders with foresight
- **FORMAT: IN-PERSON 3 days or ONLINE, 6 sessions over 6 weeks, 22 hours of class**



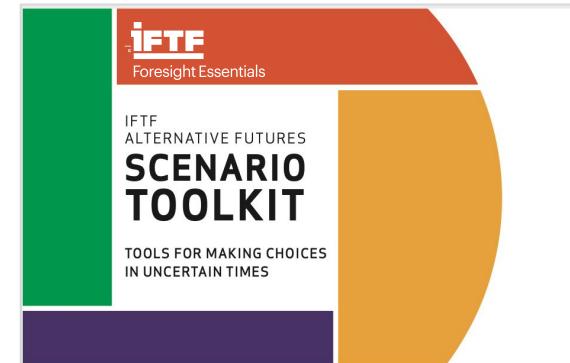
IFTF Foresight Essentials toolkit with 25 tools, introductory booklet, and templates

Scenario Building

IFTF Scenario Building

A step-by-step process for creating four possible worlds using Dr. Jim Dator's classic Alternative Futures Scenario framework

- **Build four distinct scenarios** with the alternative futures scenarios framework
- **Immerse** yourself in 4 futures of work
- **Tune up** your scenario practice with insight and communications tools
- **FORMAT: ONLINE**, 5 sessions, 16 hours of class over 5 weeks



Experiential Futures

IFTF Experiential Futures

Make the future come alive in the present

- **Learn** hands on methods and tools that combine design thinking with futures thinking
- **Develop** experiential future scenarios and Artifacts from the Future
- **Design** new offerings and business models for the next decade
- **FORMAT:** Online, 3 sessions over 3 weeks, 9 hours of class



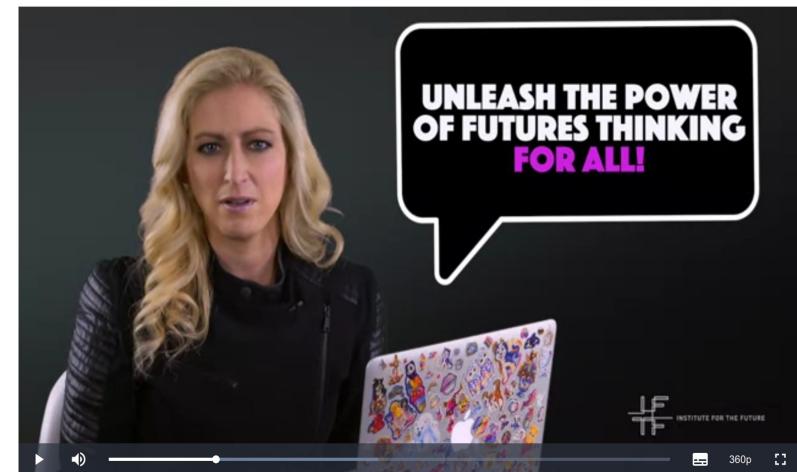
IFTF Futures Thinking Specialization on Coursera

IFTF Futures Thinking on Coursera

5 introductory, self-paced futures thinking courses
45 hours of video instruction and related research content

- Immerse in futures-thinking skills and methods
- Join peer interactions with global foresight learners
- Create an applied learning project
- Coursera certification
- **FORMAT:** Self-paced on Coursera

Welcome to the course! Meet your professor Jane McGonigal



IFTF Fast Futures

Foresight for beginners in 90 minutes for \$99

- **Introduction to basic foresight practices**
- **Learn the 3 most important habits of professional futurists**
- **Get a clearer idea** if foresight is a skillset or career path you'd like to pursue
- **FORMAT:** Live instructor interactions with Jane McGonigal



IFTF Foresight Essentials Training Portfolio

Foresight thinking for insight and action



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IFTF Custom Foresight Essentials

Customized to your organization

- **Build** foresight capacity, preparing leaders to be **future-ready**
- **Identify** emerging challenges and opportunities – in order to frame new actions
- **Develop** strategic vision, teamwork, agency, and hope
- **FORMAT:** Customized curriculum, content to meet your organizational needs



IFTF Custom Foresight Essentials, selected examples

- **Foresight Awareness:** 90-minutes, for UN Office of the Secretary-General
- **Foresight Essentials Custom Training:** 2 days in person for a cohort of foundation grantees
- **Strategic foresight Micro-credential:** 3 2-hour classes, for senior analysts at global consulting firm
- **Social Simulations:** 2-hour session for a health insurance provider
- **AI-enabled Futures Skills:** 4-6 classes with Bob Johansen, plus solo AI Augmentation Workbooks
- **Foresight Leadership Accelerator:** 5 labs and a Futures Summit, for a global manufacturer
- **Custom Foresight Training for Innovation:** Half-day training for innovation leader, for a global tech company



A photograph of a person from behind, looking at a large, illuminated cube structure. The cube is composed of glowing orange lines forming its edges. The scene is set in a dark room, and the cube is the primary light source. The person is wearing a dark shirt.

Start your
foresight journey

IFTF Foresight Essentials Training Portfolio

Foresight thinking for insight and action



Foresight Essentials

\$6,000 standard / \$4,000 non-profit

Experiential Futures

\$2,000

Scenario Building

\$3,500

Custom Trainings

Custom courses and pricing
\$9,000 and up

Foresight Leadership Accelerators

Custom courses and pricing

Futures Thinking on Coursera

\$49 per month to complete the specialization, or audit for free

Foresight Awareness for Philanthropy

\$ 99

IFTF Fast Futures

\$99

Upcoming Trainings in 2025/2026

IFTF Foresight Essentials Training

Oct 14 - 16

In person, DC area

Oct 29 - Dec 10

Live-Online, 6 sessions

Dec 9 - 11

In person, Palo Alto

Feb 3 - Mar 10, 2026

Live-Online, 6 sessions (US East Coast/Europe timing)

April 14-16, 2026

In person, Palo Alto

IFTF Foresight Awareness for Philanthropy (90 mins, online)

Dec 1, 2025

Live-online

Feb 23, 2026

Live-online

IFTF Fast Futures (90 mins, online)

Dec 9, 2025

Live-online

IFTF Experiential Futures IFTF Scenario Building

2026 dates to come.

IFTF resources for your ongoing foresight practice

Subscribe to the **IFTF Newsletter** for useful tips, tricks, & foresight info from the community.



[IFTF.ORG / SUBSCRIBE](https://iftf.org/subscribe)

Join us for **IFTF Foresight Talks** - live interviews with leading-edge foresight practitioners from around the world, with plenty of time for Q&A



EVENT MEET UPS

Nov 6, 2025, 9:00 am PT
IFTF Signal Swap: How to Discuss Signals



EVENT WEBINARS

Dec 11, 2025, 9:00 am PT
Using Strategic Foresight to Imagine the Future of Connected Communities with Alison Huppert and Heather Hughes

A close-up, high-contrast photograph of a human eye, focusing on the iris and pupil. The eye is looking directly at the viewer. The background is a solid blue color.

For more
information,
please contact

foresightessentials@iftf.org

